

Consulting services for congregations



ADVANCEMENT
Associates

These services might be important to you...

- if your congregation wishes to discern God's directions for your future.
- if your congregation seeks consensus on proposed capital projects.
- if your congregation wants to know whether its plans can be adequately financed.
- if your congregation needs help in organizing a capital campaign.

Building relationships. Advancing your mission.

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For congregations considering a capital campaign, Advancement Associates, Inc. (AAI) engages leaders in visioning, in order to reflect on the congregation's mission, opportunities, and priorities; on facilities; and on financial resources for a capital project. A feasibility study helps determine the level of support for the goals identified during the visioning process. During capital campaigns, leaders receive regular consultation and unlimited access to the consultant(s). AAI's involvement also includes creating an action plan that outlines who is to do what when and how.



Our philosophy of "fundraising as ministry" seeks to incorporate the capital campaign into the life and worship of the congregation. More specifically, AAI emphasizes the unity of stewardship and worship, of faithful living and faithful giving.



We provide templates of communications materials the congregation will use during the campaign. We emphasize personal solicitation for financial commitments. We utilize mail and telephone solicitation for distant supporters. Three-year pledge commitments give donors flexibility to make the most faithful gift possible.



A CASE STUDY

Richard Sisco, pastor of Koinonia Mennonite Church (Chandler, Arizona), speaks with appreciation for AAI Principal Rich Gerig. "He helped us manage the tensions of a risky venture with his sense of humor, confidence and faith." Sisco reports that in the end, congregants' attitudes about a capital project to construct a new church building ranged from "very enthusiastic to cautiously favorable." According to Sisco, "Rich helped us set realistic goals—higher than what we would have made on our own – but reachable."

Photos courtesy of AAI clients

Consulting in

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Visioning
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Fundraising
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Capital Campaigns
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Enrollment
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